

adairs adairs kids

PROUDLY SUPPORTING

Make-A-Wish
AUSTRALIA

Adairs is thrilled to announce it's second product collaboration with Make-A-Wish®. February 2018 will see Adairs release three brand new pillowcase designs, hand-drawn and designed by three very special guest designers. Adairs is proud to support the foundation with all profits from the pillowcase sales being donated directly back to Make-A-Wish.

Each pillowcase design has been uniquely drawn and created by wish kids Noah, Christina and Dara, who visited the Adairs head office in Scoresby, Vic in late 2017. The visit was a lovely experience for both the wish kids and the Adairs team, as the children took inspiration from each of their wishes, together with the assistance of the Adairs in-house design team, to create three individually fun and inspiring designs.

“Dara, Noah and Christina had the unique opportunity to share the power of their wish experience, helping the wish journey and positive impact keep going. They'll be thrilled to know their drawings will be inspiring people in homes all over Australia! Thank you to Adairs and everyone who supports Make-A-Wish by purchasing one of these pillow cases, helping to make life-changing wishes come true for critically ill kids.” Rachael Stewart, GM Marketing & Business Partnerships, Make-A-Wish Australia.

The range will be available from Wednesday 21st February 2018 exclusively at selected Adairs stores and online at adairs.com.au, while stocks last.

Adairs contact: Ashleigh Brewer | abrewer@adairs.com.au | 03 8888 4500

*All product images are under embargo until Wednesday 21st February 2018, [available on Flaunter here.](#)





ADAIRS KIDS MAKE-A-WISH TEXT PILLOWCASE PUPPY PARTY BY DARA RRP \$14.99

Dara, 8, wished for the 'ultimate puppy experience'. When Dara was diagnosed with non-Hodgkin Lymphoma, the promise of a puppy kept her going through two years of tough treatment. Her beloved dog Koko arrived, but she continued to dream about even more puppies. So Dara decided for her wish she wanted to have the ultimate puppy experience – to spend the whole day surrounded by puppies and just as importantly to make sure they all had loving families to go home to.

Dara spent the day with over 23 puppies from a shelter, going around different puppy stations playing with all of the puppies. There was a cuddle corner, grooming station, training station, puppy arts and crafts and the day ended with all 23 puppies finding their forever homes.





ADAIRS KIDS MAKE-A-WISH TEXT PILLOWCASE VEGGIE PATCH BY NOAH RRP \$14.99

Noah, 7, diagnosed with Mitochondrial Disease, wished to have his own veggie patch so he could cook for his mum and dad and care for his plants. Noah selected this as his wish because he wanted his own space that he could hang out in with his friends and grow his very own plants. Noah's Mum said, "We'll be able to grow safe foods and hopefully some of these plants will be the first things that go in his feeding tube. On Noah's worst days he'll be able to look at everything and see what's going on — it's such a good, sensory place, and he's going to get such joy seeing everything grow".

Noah drew inspiration for his pillowcase from his favourite elements from the garden.





ADAIKS KIDS MAKE-A-WISH TEXT PILLOWCASE OCEAN REEF BY CHRISTINA RRP \$14.99

Christina, 16, diagnosed with Hodgkin's Lymphoma, wished to visit Ningaloo Reef and see wildlife in its most natural state. Christina is passionate about nature and animals and in particular seeing them in their natural habitat. She cares a lot about the environment which is why Christina has wished to visit Ningaloo Reef.

Christina's trip includes glamping, snorkelling and swimming with the turtles!

